

2019-2020  
Year in Review

# INNOVATION YORK



AGREEMENTS



INDUSTRY  
ENGAGEMENT



KNOWLEDGE  
MOBILIZATION



COMMERCIALIZATION



ENTREPRENEURSHIP

Innovation York has a mandate to facilitate and maximize the commercial, economic, and social impacts of research and innovation, and to create a culture of engaged scholarship and experiential learning.

## Our Activity

401



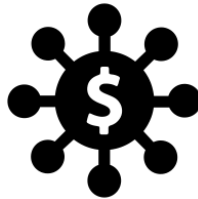
Agreements  
Reviewed

\$30.9M



Value of  
Agreements

44



Industry-Partnered  
Grants Supported

24



Community  
Projects Brokered

43



KMb Workshops  
Delivered

28



Invention  
Disclosures

\$495K



Commercialization  
Grant Funding

174



Start-up Ventures  
Supported

\$11.4M



Investment/Funding  
Raised by Ventures

102



Entrepreneurship  
Workshops Hosted



## Key Highlights



Innovation York received \$1.86M under the Women's Entrepreneurship Strategy to establish the Entrepreneurial Leadership & Learning Alliance (ELLA), a 10-month accelerator program focused on providing woman entrepreneurs with unparalleled support and access to a community of other women founders, top experts, mentors, and supporters. Demand for ELLA is great; York received 234 applications for the inaugural cohort. One of the key goals is to provide support to women in under-served communities, so it was encouraging to see that 82% of applicants had not been apart of other entrepreneurial incubators and/or accelerators previously. Over the initial 3-year funding period, ELLA will support more than 210 women entrepreneurs.

## MobilizeYU

Innovation York's Knowledge Mobilization (KMb) unit launched a new certificate program this year for faculty, graduate students, staff, alumni, and community partners who are interested in learning more about the theoretical and practical aspects of KMb. MobilizeYU is an 8-week interactive course taught by leading KMb professionals and researchers. The pilot launched in March 2019 and since that time more than 150 participants from across the University have completed the course - Health, Lassonde, Environmental Studies, Osgoode, LA&PS, and Education, as well as from various ORUs, the TD-CEC and Research Impact Canada.



The Entrepreneurial Thinking Experience Program is a uniquely designed collaboration between Innovation York, the Schulich Executive Education Centre and TMS, an independent school in York Region. The two-week interactive course for grade 9 and 10 students helps them in understand their own unique way of thinking, identifying strengths and weaknesses; developing an entrepreneurial mindset; identifying and solving problems; and learning how to collaborate with a diverse team. In it's first year, 19 participants completed the program and presented their innovative solutions to an audience of entrepreneurs, staff, and parents.