

**COLLISION CONFERENCE 2020- HOW TO CLAIM YOUR FREE TICKET  
COURTESY OF INNOVATION YORK ENTREPRENEURSHIP**

The Collision Conference is North America's fastest growing tech conference - taking a forward looking approach to connect the tech industry with every other industry in the world. Typically, attendees must pay \$79 to attend this annual event. This year, Innovation York and the Student Success Office are joining forces to offer York students **the exclusive opportunity to claim one free ticket (with 100 total tickets available on a first-come first serve basis)**. The event will take place virtually on June 23-25, 2020.

To claim this free ticket, you must become a digital ambassador for York University.

**To earn your digital ambassador status, we kindly ask that you complete at least 10-points worth of the activities by 11:59PM - Sunday, June 7th, 2020.**

TASK	# OF POINTS
Follow these accounts on Instagram: <a href="#">@launchyu_york</a> , <a href="#">@ellawomenyu</a> , <a href="#">@yspaceyu</a> , <a href="#">@BEST_Lassonde</a> , <a href="#">@schulichstartups</a> , <a href="#">@studentlifecycle</a> & share EACH Instagram handle with <u>THREE</u> friends.	4.00
Follow these LinkedIn pages and share each LinkedIn page with <u>THREE</u> fellow students or startup community contacts. <a href="#">LaunchYU</a> , <a href="#">ELLA</a> , <a href="#">YSpace</a> , and <a href="#">BEST Lassonde</a> .	3.00
Subscribe to the <a href="#">LaunchYU</a> newsletter.	1.00
Subscribe to the <a href="#">Student Life YU</a> YouTube channel	2.00
Subscribe to the <a href="#">BEST Lassonde</a> newsletter.	1.00
Post an IG story on your personal account with the hashtag #CollisionfromHome, tagging <a href="#">@launchyu_york</a> , <a href="#">@ellawomenyu</a> , <a href="#">@yspaceyu</a> , <a href="#">@BEST_Lassonde</a> , <a href="#">@schulichstartups</a> , <a href="#">@studentlifecycle</a> and <a href="#">@collisionconfhq</a> and <u>FIVE</u> of your friends.	3.00
Post a selfie of yourself on Twitter and explain why you're excited to be a member of the York University's entrepreneurship community or introduce your startup idea (if you happen to be working on one). Tag the following accounts in your post: <a href="#">@InnovationYork</a> , <a href="#">@LaunchYU_York</a> , <a href="#">@YSpaceYU</a> , <a href="#">@ELLAWomenYU</a> , <a href="#">@BEST_Lassonde</a> , <a href="#">@IPOsgoode</a> , <a href="#">@StudentLifeYU</a> <a href="#">@yorkuniversity</a>	4.00
Follow EACH of these accounts on Facebook: <a href="#">LaunchYU</a> , <a href="#">ELLA Woman</a> , <a href="#">YSpace Markham</a> , <a href="#">IP Osgoode</a> , <a href="#">StudentLifeYU</a> , <a href="#">BEST Lassonde</a> and share each page with <u>THREE</u> fellow students.	2.00
Post an IG Story on your personal account, use hashtag #CollisionFromHome and tag <a href="#">@StudentLifeYU</a> <a href="#">@launchyu_york</a> , <a href="#">@ellawomenyu</a> , <a href="#">@yspaceyu</a> , <a href="#">@BEST_Lassonde</a> , <a href="#">@schulichstartups</a> and <a href="#">@collisionconfhq</a> and <u>two fellow students</u> – tell us why you think the Collision Conference is important to you and / or York and /or Toronto and / or Canada.	4.00
Post on your personal Instagram account about the Collision Conference and the opportunity to win a free ticket. Tag 3 fellow students as well as <a href="#">@StudentLifeYU</a> , <a href="#">@launchyu_york</a> , <a href="#">@ellawomenyu</a> , <a href="#">@yspaceyu</a> , <a href="#">@BEST_Lassonde</a> , <a href="#">@schulichstartups</a> and use the hashtag #CollisionFromHome	3.00

How are you uniting with others while socially distancing? Zoom parties? Online classes? Facetime with a loved one? We want to see your photos! Share your photo with us and use the hashtag <a href="#">#IYTogetheratHome</a> . Photo must be shared as a post and tag us on <a href="#">Instagram</a> , <a href="#">Twitter</a> , or <a href="#">Facebook</a> .	5.00
Write 500 word blog on any aspect of Innovation for posting on IP Osgoode's blog, the <a href="#">IPilogue</a> .	4.00
Write a response to an innovation-related blog posted already on IP Osgoode's blog, <a href="#">IPilogue</a> .	2.00
BONUS Complete a <a href="#">LaunchYU Consultation form</a> if you have a business idea that you'd like to explore.	3.00

Once you have completed 10-POINTS worth of tasks, **please send an email from your York University email account to [innovationyork@yorku.ca](mailto:innovationyork@yorku.ca) with the subject line, "Collision 2020 Ticket" and attach screenshots or links for each activity to verify that you have taken all of the required actions to claim your FREE Collision ticket.** For example, if you decided to introduce yourself on our LinkedIn Page - take a screenshot of your introductory post so we can give it a read!

We are looking forward to reviewing your submissions and awarding all of our digital ambassadors **FREE 2020 Collision Tickets!**